

Giving Opportunities...

- ◆ **Your time as a volunteer.**
- ◆ **Naming Opportunities**
 - Five Year Planned Pledges; or
 - One time gift

- ◆ **Giving Recognition Levels**
 - Five Year Planned Pledges; or
 - One time gift
- ◆ **Gift of Grain**
- ◆ **Contribution Brick**

Naming Opportunities

The New Homestead

(4) Skilled Nursing Households Each	\$100,000
(24) Resident Semi-Private Rooms	\$7,500 Each
(16) Resident Private Rooms	\$5,000 Each
Drive-Up Canopy	\$25,000
Wellness Center	\$25,000
Activity Center— (Designated Pledge)	\$25,000
Physician's Exam Room	\$15,000
Courtyard (Designated Pledge)	\$15,000
Courtyard (Designated Pledge)	\$15,000
Chapel/Small Activity Café	\$10,000
Private Family Room	\$10,000
Beauty Salon	\$10,000
Conference Room	\$10,000
Staff Training Room	\$10,000
Private Dining Room	\$10,000
Staff Breakroom	\$10,000

Naming Opportunities

Homestead Acres

Assisted Living Neighborhood	\$50,000
(14) Assisted Living Apartments	\$2,500 Each
Courtyard - Designated Pledge	\$30,000

Giving Recognition Levels

Seeds of Greatness	\$10,000 or more
Seeds of Goodness	\$5,000 — \$9,999
Seeds of Growth	\$1,000 — \$4,999
Seeds of Hope	\$250—\$999
Seeds of Friendship	Up to \$250

As you personally gauge the level of support that you will provide The New Homestead for the five-year capital campaign, the following information may be helpful in your decision-making process:

Total Pledge Amount	Annual Gift Amounts	Quarterly Gift Amounts	Monthly Gift Amounts
\$100,000	\$20,000	\$5,000	\$1,666
\$50,000	\$10,000	\$2,500	\$833
\$25,000	\$5,000	\$1,250	\$416
\$10,000	\$2,000	\$500	\$166
\$5,000	\$1,000	\$250	\$83
\$2,500	\$500	\$125	\$42
\$1,000	\$200	\$50	\$16
\$500	\$100	\$25	\$8

Contribution Brick

Bricks may be purchased with your name or in memory of a loved one.

\$250 (4" x 4") or \$450 (4" x 8")

Both sized bricks may have up to 3 lines with 14 Characters per line.



GIFT OF GRAIN

Should a gift of grain be received by The New Homestead, the grain will be sold upon receipt and the proceeds deposited in the appropriate The New Homestead account.

The Board of Directors with the support of the residents, staff, families and friends of The New Homestead request your support of continuing the vision of Dr. Herbert Neff and founding Board of Directors of quality options for our seniors. The New Homestead is seeking assistance in the form of volunteers and monetary donations.